

# Yealink Zoom Phone battle Card

Top 1 global market share by SIP desktop phone unit shipment for 4 consecutive years (Frost & Sullivan)

Full-range Yealink solutions, for best Zoom Phone experiences!



# Yealink Phone Competitive Advantages

## Zoom Phone Appliances

### Core advantages

- Wide range of scenarios, from basic to premium
- The best audio & video experience (HD audio; Yealink noise proof technology)
- Reliable performance, cost saving benefits
- Premium design (wireless Bluetooth handset; HDMI output)

### User-friendly design

- Physical buttons
- Easy deployment
- Better UI display
- More personalization options

## Zoom Phone

### Core advantages

- Full-range portfolio, legendary audio quality
- Reliable performance, cost saving benefits
- Quick optimization to support Zoom latest features

### Exclusive features

- P2P-media optimization
- Privacy mode
- BMW SLG
- Conference Barge in

# Zoom Phone Solutions

Entry-Level

Mid-Level

High-Level

## Zoom phone Appliances



MP54



MP56



MP58/WH



VP59

## T5 Series (Built-in Wi-Fi&BT)



T53/W



T54W



T57W



T58W

HaaS Program

## T3&T4 Series



T31G/P



T33G



T43U



T46U

- All support ZTP
- All support YMCS for Zoom  
(Yealink Management Cloud Service)



## DECT / Conference Phones



W76P (W70B+W56H)



W56H



W59R



CP930W



CP965



CP925

# Unified Communication Solution

Meet the needs of various commercial spaces

## Team Collaboration

Easy remote conferencing



CP965



CP930W

## Common Areas

Affordable for basic needs



T3 Series

## Front Desk

Professional reception service



T54W



T46U

## Public Office Space

Superb HD call quality  
Best in class GUI design



T4U Series

## Executive

Easy collaboration for  
personal desktop



T58W with camera



VP59



HD Voice

Cost-effective

## T3 Series

Basic Level Business IP Phone



Rich Features

Gigabit

## T4 Series

Ultra-elegant Business IP Phone



Collaboration

Android OS

## T5 Series

Smart Business IP Phone











Broad Compatibility

Intuitive

## Conference Phone

Easy HD Audio Conferencing

## Main Streaan Series Yealink vs Poly

Model								
	<b>T33G</b>	<b>VVX250</b>	<b>T43U</b>	<b>T53/53W</b>	<b>VVX350</b>	<b>T46U</b>	<b>VVX450</b>	<b>T54W</b>
MSRP	\$109	\$179	\$179	\$189/219	\$239	\$239	\$279	\$279
HaaS	\$3.99/month	\$5.99/month	-	-	\$6.99/month	\$6.99/month	\$7.99/month	\$7.99/month
Screen	2.4” 320x240-pixel	2.8” 320x240-pixel color	3.7” 360x160-pixel monochrome	3.7” 360x160-pixel monochrome adjustable	3.5” 320x 240-pixel color	4.3” 480x272-pixel	4.3” 480x272-pixel color	4.3” 480x272-pixel adjustable
Line keys (Programable keys)	4(9)	4(4)	8(21)	8(21)	10	10(27)	12	10(27)
Local-Conf	5-way	3-way	5-way	5-way	3-way	10-way	3-way	10-way
Bluetooth	N	N	Via dongle	T53: Via dongle T53W: Built-in	N	Via dongle	N	Built-in
Wi-Fi	N	N	Via dongle		Via dongle	Via dongle	Via dongle	Built-in
USB Port	N	1	2	1	2	2	2	1
Side card	N	N	EXP43 (MSRP \$99)	EXP50 (MERP \$100)	N	EXP43(MSRP \$99)	EM50 (MSRP \$200)	EXP50 (MERP \$100)
DECT Mode				✓				✓
Noise Reduction	Smart Noise Filtering	Acoustic Fence	Smart Noise Filtering / Acoustic Shield	Smart Noise Filtering / Acoustic Shield	Acoustic Fence	Smart Noise Filtering / Acoustic Shield	Acoustic Fence	Smart Noise Filtering / Acoustic Shield
Ethernet Pot	Dual-port Gigabit Ethernet							

# MP Series – ZP Appliance vs Poly

Model							
	<b>MP54</b>	<b>MP56</b>	<b>MP58</b>	<b>MP58-WH</b>	<b>VP59</b>	<b>CCX600 camera</b>	<b>CCX700</b>
<b>MSRP</b>	\$279	\$339	\$429	\$509	\$799	\$784	\$699
<b>HaaS</b>	\$7.99	\$9.99	Coming soon	Coming soon	\$40	\$50	\$45
<b>LCD</b>	4 inch (480 x 800)	7 inch (800x480)	7 inch (1024 x 600)	7 inch (1024 x 600)	8 inch (1280 x 800)	7 inch (1024 x 600)	7 inch (1024 x 600)
<b>Touch</b>	✓	✓	✓	✓	✓	✓	✓
<b>Adjustable Screen</b>			✓	✓	✓		
<b>Android</b>	9.0	9.0	9.0	9.0	9.0	9	9
<b>USB Ports</b>	1	1	2	2	2	2	2
<b>Bluetooth</b>	Via dongle	✓	✓	✓	✓	✓	
<b>Wi-Fi</b>	Via dongle	✓	✓	✓	✓	✓	
<b>Video</b>				Coming soon	✓	✓	✓
<b>Wireless Handset</b>				✓			